



Preliminary Participants List
Ski New Mexico
Ski and Ride The Winter Sun Press Tour
February 5/6-12, 2012

Ashley Haugen
Editor

Spry - monthly healthy lifestyle magazine distributed within newspapers nationally with a circulation of 9 million

Marianne Magno
Associate Editor

Fitness – monthly magazine distributed nationally by subscription and sold on newsstands with a circulation of 1.5 million

Haley Shapley
Assigned Journalist

Texas Journey Magazine – AAA auto club publication distributed bi-monthly to members throughout Texas with a circulation 927,126

*Santa Fe add-on day

David Gibson
Editor in Chief

SNOW – luxury winter magazine published three times per year and distributed nationally by subscription and sold on newsstands with a circulation of 50,000

Moira McCarthy
Columnist

Boston Herald – daily newspaper distributed throughout the Boston metroplex by subscription and sold on newsstands with a circulation of 113,798

Also contributes to **Ski Magazine** (National; 406,328), **Ski Area Management Magazine** (National trade; 3,500) and others

Blake Guthrie
Contributing Writer

Atlanta Journal-Constitution—daily newspaper distributed by subscription and sold on newsstands throughout Atlanta, Georgia and surrounding suburbs with a circulation of 384,110

Kathy Chin Leong

Freelance travel journalist who contributes to **Sunset** (Regional; 1.2 million), **Bay Area Parent** (CA; 164,175), **Western Art & Architecture** (National; 50,000), **South Bay Accent Magazine** (CA; 30,000), **TravelAge West** (Regional; 22,605), **Smart Meetings** (National; 32,800), **BayAreaFamilyTravel.com** and others

Rebecca Finkel

Assigned journalist for the **Metro Newspapers** – daily newspapers distributed in New York, Philadelphia and Boston (Boston; 163,000, Philadelphia; 138,927, New York; 307,312) by subscription and sold on newsstands accompanied by national and international websites with a combined visitorship of more than one million unique visitors per month

*Santa Fe add-on day

Hernan Duenas

Life and Style Editor

Semana News—weekly Spanish language publication distributed throughout Houston, TX by subscription and sold on newsstands with a circulation of 125,000

*Santa Fe add-on day

Jesse Kinos-Goodin

Contributing Writer

National Post—daily newspaper distributed by subscription and sold on newsstands throughout Canada with a circulation of 175,238

Claudia Carbone

Editor

Out of Denver – bimonthly magazine distributed throughout Southern Denver by subscription and sold on newsstands with a circulation of 20,000

Also contributes to **AOL Travel** (Online; 2 million unique visitors per month), **Colorado Expression** (CO; 25,000), **Steamboat Magazine** (CO; 20,000) and others

*Santa Fe add-on day

Elaine Warner

Contributing journalist

Slice—monthly lifestyle magazine distributed by subscription and sold on newsstands throughout the Oklahoma City metropolitan area with a circulation of 50,000

Also contributes to **USA Today** (National; 1.8 million), **AAA Journeys** (KS; 678,636), **Dallas Morning News** (TX; 582,252), **AAA Midwest Traveler** (Regional auto-club; 509,405), **AAA Southern Traveler** (Regional auto-club; 217,329), **The Oklahoman** (OK; 201,875), **AAA Home & Away** (OK auto-club; 200,000), **American Cowboy** (National; 92,014) and others

Michael Cervin

Freelance travel journalist who contributes to **AAA Westways** (Auto-club CA; 3.3 million), **Wine Enthusiast** (National; 79,000), **Santa Barbara News-Press** (CA; 35,000), **Ventana Monthly** (CA; 33,000), **Central Coast Magazine** (CA; 20,000) and others

*Santa Fe add-on day

Teresa Bitler

Freelance travel journalist who contributes to **Sunset** (Regional; 1.2 million), **Sherman's Travel online** (691,756 UVM), **Disney's Family Fun** (National; 2.1 million), **AAA Highroads** (AZ; 490,000), **Valley Guide** (AZ; 60,000), **Vancouver Sun** (Canada; 184,483), **AZ Lifestyle** (AZ; 10,000) and others

Ron Roenigk
Publisher and Editor

Inside Publications—community newspapers distributed weekly by subscription and sold on newsstands throughout Chicago, IL with a combined circulation of 50,000

Frida Waara

NASJA Midwest President

Freelance travel and ski journalist who contributes to **Silent Sports** (Regional; 10,000), **Skiing Heritage Magazine** (National; 5,000) and others

Geiger & Associates Staff:

Rob Klepper

Michelle Stonecipher

Staci Gleasman

Kaki Smith