

Village of Angel Fire
3388 Mountain View Blvd
Angel Fire, NM 87710
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Sustainability Committee Minutes
September 22, 2011

- I. Call to Order:** Meeting was called to order at 9:05 a.m.
- II. Pledge of Allegiance.**
- III. Roll Call.**
Present: Rick Sprott, Cindy Sprott, Scott Jones, Carol Rupp, Christie Germscheid, Tara Chisum, Nate Roberts, Sharon Schultz, Jerry Halpern, Scott Gibson
Excused: Guy Wood
Absent: None
Guest: None
- IV. Approval of Agenda.** A motion was made by Jerry and seconded by Sharon to approve the agenda. Motion approved unanimously.
- V. Approval of Minutes.** Minutes from July 28, 2011. Sharon moved to approve; Scott J. seconded the motion and minutes were approved unanimously. Minutes from August 25, 2011. Sharon moved to approve; Scott J. seconded the motion and minutes were approved unanimously.
- VI. Reports**
- A. Education and Outreach (E&O) Tara
1. Tara reported on the business assessment program. A meeting was held at Sharon's home. Tara, Sharon, Cindy, Jo Mixon, and Barbara Cottam were present. Tara is setting up the application process. Sharon is holding sector meeting for Chamber members (restaurants, construction, office, etc.) We need to come up with a commitment statement. We will need one year of utility statements from the business to begin assessing improvements. We also need to insure that we do a post assessment for each business. It was suggested that we come up with rewards for business with the most improvements, for example, buttons, ribbons, trophies, etc. It was suggested that we go back to Angel Fired Pizza for a re-assessment. We could use this as a kick-off for the assessment program. Rick needs to check with the landlord of the Angel Fired Pizza building to see if we can get a designated glass receptacle on the property.
 2. Cindy contacted Gary Bowen in Eagle Nest about carving a wooden bear to serve as a traveling trophy. Cindy will follow up with him on getting the trophy done. We are asking the Village to cover the cost of the carving.
 3. Tara reported that NMRC is still working on posters and flyers. They need to have the locations and materials list of accepted items before printing. We also need to include the spokes on the flyer.
 4. We voted on the winner of the Name the Recycling Bear Mascot contest. The winner was Andrew Gonzales from Moreno Valley High School. Rick will contact him today to arrange for an interview and picture that will be featured in the Chronicle next week. The bear has been named "Oso Green". Carol has provided a colored picture that will be framed and presented to Andrew.
 5. Tara reported on the "Pay As You Throw" program. English Bird, NMRC Director, will be in Angel Fire on October 5th to join a call with Christen Brown and meet with committee and Village members to see if the program could be used in our community. They will discuss challenges that we face as a small community and try to establish long term planning.
 6. America Recycles Day is November 15th, 2011. November is also Recycling Awareness Month. We are not planning an event this year. We are considering doing an electronics drive instead. Joel Belding from Enchantment Recycling contacted Rick about locating an e-waste recycling trailer in Angel Fire. The company picks up the trailer when full at no cost. Rick referred Joel to Scott G. who will find out if we can get a trailer.
 7. Christie reported that Calling All Flakes will be held at the resort on November 12th. She suggested that we set up a booth and try to get give away items.

8. Tara brought a sample of the small wallet size flyers for us to look at. Rick told her to go ahead and finish them so that we can get them printed.
9. Carol suggested that we consider getting a bear mascot costume. They are quite expensive to buy, but she has made costumes in the past and thinks she can make us one quite easily. Cindy will help her with the construction.
10. Cindy – follow up with Gary Bowen on the traveling bear trophy.

Action Items:

1. Tara – check with Joe Warren on doing less frequent Trash Talk articles. We would like to do them once a month on the first week of the month in order to capture people when they are in town for holidays.
2. Rick – contact Andrew Gonzales for an interview and picture for the newspaper. Write a Trash Talk announcing the winner and the name.
3. All – Use the NMRC flyer “What do we do with it now?” and make recommendations to Tara to adapt it for Angel Fire requirements.
3. Tara - Complete the map for the flyer. Get the flyer complete for printing.
4. Tara – Get posters from NMRC “Most Wanted” recyclables. Get NMRC to print free flyers. (maybe 500). Use as a future Trash Talk article.
5. Jo – Rewrite procedures on handling food and beverage waste at chamber events.
6. All – Think of ideas to set up education booths, perhaps on weekends at the Recycling Park. Good signage is the key to our success. Think about maybe doing something like a “Get Caught Recycling Award”
7. Scott G. – Check on getting a trailer for electronic recycling drive.
8. Rick – gather costs for materials and ask Village for funds to pay for them.
9. Carol and Cindy – work on a mascot costume.
10. Cindy – follow up on bear traveling trophy.

B. E&O – Business – Carol and Sharon

1. Sharon reported that the Chamber of Commerce Fall Clean Up will be held Saturday October 1st.

Action Items: See above.

C. E&O – Residential – Jerry

1. Jerry reported that he got prices for refrigerator magnets. He will get this information to Rick. Rick will ask the Village Council for funds to pay for the magnets, signs, and printing of the small flyers. Magnet prices are: 31 cents for the first 1000 (\$310.00), 22 cents for 2500 (\$550.00)
We would like to include the logo of the bear but think it will not fit with all of the vital information. We should also include the website if possible. It was suggested that we use these for promotion of the recycling program. We could sell them to private residents or give them away as prizes. **A motion was made by Scott J. to purchase a minimum of 2500. Sharon seconded the motion. The rest of the committee unanimously approved.**

Action Items:

1. Jerry - Work on getting information to visitors such as refrigerator magnets or condo rental booklet information. Research data on what visitors know/want as to the recycling program. Find out if any local businesses such as artists might be interested in sponsoring the magnet program. This needs to be a business that is not Real Estate. Provide some templates for sizing at the September meeting.
3. Cindy - Help Jerry with information for magnets and flyers for rental properties. Also see if we can set up a newspaper drive this fall.

D. E&O – Media – Guy

1. Rick reported for Guy. He has contacted the Chronicle that he will clean up and make current the filler items. Rick has contacted the Village about printing the recycling information on the back of the next monthly bill. That will be done for the September billing period.
2. Rick reported that the Chamber printed glossy temporary flyers which were passed out at the Flea Market and to others who requested them. These would be good for event booths in the future.

Action Items:

1. Guy - Provide numbers on Christmas lights when available to include in a Trash Talk article. Be thinking about getting the information out earlier this year to get the best participation in future.
2. Guy – Place a filler in the Chronicle on the mixed paper program and remind people that the green trailers are now “Corrugated Cardboard Only”.

E. Resort -Nate and Christie

1. Nate reported that the Chronicle did an article this week on the CFL’s in the resort hotel hallways. They held a Green Team meeting yesterday. They are planning on getting bins for guest rooms lobbies, and offices. They would also like to get tote containers for behind the bars for glass. LuAnn from food and beverage wants to get them ordered as soon as possible. They are also looking at putting a flyer and biodegradable bags in guest rooms, similar to what the Marriot Hotel is using. Prices for room bins are \$7.30 each, not including the liner. The Green Team plans to meet in mid-October and then every 2 weeks through the ski season. They need to come up with a procedure for sorting glass using the 55 gallon drums they bought. Waylon is working with the graphics department on stickers for bins. After the bins are in place, in approximately 6 months, the plan is to create a running agenda to complete strategy tasks. Once recycling is going well, the focus will be on energy consumption, water savings, etc.. Nate plans to get the team to come up with an Environmental Statement before the ski season starts. They will use their employee “Fun Days” as a tool to educate the staff further. The team is progressing well and they plan to get shirts/pins for the employees.

Action Items:

1. Nate – continue efforts with the resort Green Team. Get bins and other materials ordered and in place before the beginning of ski season.
2. Nate - Check trailer locations for best use by season.
3. Rick and Nate – Invite Waylon to attend future meetings.

F. Grants and Website - Scott J.

1. Scott J. reported that our website is now linked to the Village website. He is now up to date on the posting of the Trash Talk articles. Hits have slowed down to 575 this month.
2. Keep America Beautiful does not have any grants available at this time. There was no feedback on who got grants. (Rick received a call the day after the meeting from Butch at the Recycling Center informing him that we had received 250 clear plastic bins from our KAB grant submission. They are suited best for business use, not residential. We need to decide how to distribute them.)
3. Rick would like to wait on committing to the KAB affiliation status. He is not sure if it is worth the cost to join. Other committee members concurred.

Action Items:

1. Scott J - Continue to research costs for adding Cimarron and Philmont to our website.
2. Rick – determine how to distribute the Anhauser Busch grant bins to businesses.
3. All – Send out the website to your friends and contacts on Face book to develop a larger community.
4. Scott J. – Continue to search of grant opportunities.

G. Committee Administration - Cindy and Rick

1. Rick reported on the expansion of the recycling park. We are set for delivery of the new blue multi-bin trailer. Rick contacted Olguin Landscaping Company. They would like to participate in the beautification project. Canyon City Landscaping is also interested. Rick will contact the other garden/landscaping businesses in town.
2. Rick reported the John Kitts is on board for signage, landscaping, etc. for the recycling efforts. Christie will check with John and Romero on quotes for the signs and lighting for them, possible solar. Nate will check on prices for solar lighting. Kit Carson does not have solar lights available.

Action Items:

1. Rick – Check with Jimmy at the Visitors Center and Randy Smith to see what traffic the Village website gets and why.
2. Rick – Find out if the transfer station can add a stencil to trailers and signs with our website on them. Carol has vinyl available and can print outdoor signs as needed.

3. Rick – Contact local businesses on recycling park landscaping project.
4. Check on status of old bus stop materials for kiosks in the recycling park.
5. Assist with solid waste RFP's with Cimarron and Philmont.
6. Nate and Christie – check on prices for signage and lighting for recycling.

H. Planning and Hub Relationship – Rick

1. Rick reported that we have no new information from Cimarron or Philmont. We will hold off until Cimarron gets their new village staff into place.

Action Items:

1. Rick - Work with Scott G. on setting up a public tour this fall.
2. Rick - Work on MOU's for spokes.
3. Rick- Work with Eagle Nest Park to find a better location or use for the Alley Cat.
4. Rick - Continue to work on Angel Fire Recycling Plan.
5. Rick - Coordinate with Michelle V. and Chris C. on a link to our website.
6. Rick – Work with Cimarron and Philmont on getting a local transporter for recyclables.
7. Rick – Call Acorn Graphics on stickers for bins.
8. Rick – Follow up with Eagle Nest State Park on use of Alley Cat trailer.

I. Department Operations - Scott G.

1. See above.

Action Items:

1. Scott G. – Try to establish an alternate to attend meetings if Scott not able to attend.
2. Scott G. – Have Christine email prior month's data to Rick by 15th of following month.
3. Scott G. – Add cooking oil collected & bio-diesel produced and mixed paper to monthly statistics.
4. Scott G. – Provide dates for a public open house and tour of the transfer station this fall. (Smaller groups are best and Mondays and Fridays are not good due to weekend workloads)
5. Scott G. – Provide committee with report on how bulb crusher can be employed without triggering any state or federal waste requirements.

VII. Old Business

Vote on name for mascot. See above.

VIII. New Business

No new business.

IX. Requests and Responses from the Audience

None.

X. Next meeting will be October 27, 2011 at 9 AM at Village Hall

QUOTE OF THE DAY

“When you find yourself in a hole,
The first thing to do is stop digging.”

Will Rogers