

Village of Angel Fire
P.O. Box 610
Angel Fire, NM 87710
575-377-3232

Lodgers Tax Committee Meeting Minutes
Tuesday, November 5, 2013 at 10:00am at Village Hall

- I. Call to Order
The meeting was called to order by Chairperson Rogers Lanon at 10:03am.
- II. Pledge of Allegiance
The Committee recited the Pledge of Allegiance.
- III. Roll Call
Present at the meeting were Gary Davis, Wayne Hajovsky, Chad Burns and Rogers Lanon by telephone. Also present were Mayor Barbara Cottam and Tracy Orr.
- IV. Approval of the November 5, 2013 Agenda
A motion was made by Gary Davis to approve the agenda as written. The motion was seconded by Wayne Hajovsky and passed unanimously.
- V. Approval of the May 28, 2013 Meeting Minutes
A motion was made by Gary Davis to approve the meeting minutes as written. The motion was seconded by Chad Burns and passed unanimously.
- VI. Old Business-None
- VII. New Business
 - A. Review of Lodgers Tax Expenditures to Date-Tracy Orr reported on the financials for Lodgers Tax. There is currently \$55,344.62 left in the budget for Marketing and Promotions. Some of the Lodgers Tax recipients have requested their funds and others have not. The Committee discussed the success of the events and the upcoming events for the Village. The Committee suggested informing the recipients that due to our budget cycle, they will have to wait to find out if they are receiving funds for the FY2014/2015 budget cycle until the budget has been approved by Council. The Committee discussed Red River's successful television commercial campaign. It was agreed that Angel Fire needs to put more money into advertising, working with the Resort to maximize our advertising dollars.
 - B. RFP Process for FY14-The Committee agreed there is still duplication in the RFP process. Wayne Hajovsky commented that we are giving too much to the recipients. Chad Burns suggested that the recipients give their presentations prior to the Committee meeting to make their decisions.
- VIII. Other Business
Tracy Orr reported on the success of the Angel Fire Proud Committee on raising funds for decorations. The decorations for the holiday season have been ordered and will be arriving shortly. Tracy Orr agreed to talk to Lowe's about their decoration ideas and the Resort as well. Chad Burns made a motion to use funds left over in the Street Signage account for additional decorations. The motion was seconded by Wayne Hajovsky and passed unanimously.
- IX. Requests and Responses from the Audience-None
- X. Next Meeting Date
The next meeting will be held February 4, 2013 at 10:00am at Village Hall.
- XI. Adjournment
Gary Davis made a motion to adjourn the meeting. The motion was seconded by Chad Burns and passed unanimously.