

Village of Angel Fire  
P.O. Box 610  
Angel Fire, NM 87710  
575-377-3232

Lodgers Tax Committee Meeting Minutes  
Tuesday, February 4, 2014 at 10:00 am at Village Hall

- I. Call to Order  
The meeting was called to order by Chairperson Rogers Lanon at 10:02am.
- II. Pledge of Allegiance  
Chairperson Rogers Lanon called for the Pledge of Allegiance.
- III. Roll Call  
Present at the meeting were Rogers Lanon, Gary Davis, Wayne Hajovsky, Chad Burns and Shauna Cooper. Also present were Tracy Orr and Jay Mitchell.
- IV. Approval of the February 4, 2014 Agenda  
A motion was made by Gary Davis to approve the agenda as written. The motion was seconded by Chad Burns and passed unanimously.
- V. Approval of the November 5, 2013 Meeting Minutes  
A motion was made by Gary Davis to approve the meeting minutes as written. The motion was seconded by Chad Burns and passed unanimously.
- VI. Old Business  
A. None
- VII. New Business  
A. RFP Review-The Committee discussed the RFP process and agreed to keep the process the same.  
B. Scoring System-The Committee discussed the scoring system and agreed to keep this process the same.  
C. Funding Limits-The funding limits will remain as follows:
  1. First through third year of event-request can be unlimited.
  2. Third through fifth year of event-requests up to \$7,500
  3. Five or more years of event-maximum of \$5,000 can be requested
- VIII. Other Business-Jay Mitchell reported that the Village is looking into producing a TV commercial. This is in the early stages of research. He also reported that we will be reviewing our marketing strategy, determining who are buyers are. This may involve hiring an outside entity to conduct the marketing research needed to make our efforts successful.  
  
Roger Lanon reported that the Chamber will host its Breakfast at the Chamber event on Tuesday, February 11<sup>th</sup> from 8-9am at the Chamber.  
  
Tracy Orr stated that she will advertise in the Chronicle and send RFP's out to the entities no later than March 14<sup>th</sup>. They will be due back to her by April 25<sup>th</sup> at 2pm. She will have them ready for pickup no later than April 28<sup>th</sup>. The Committee will meet again on Tuesday, May 6<sup>th</sup> to hear verbal presentations and vote on their recommendations. The Committee will present their recommendations to Council at the May 20<sup>th</sup> Council meeting.
- IX. Requests and Responses from Audience
- X. Next Meeting Date-The next Lodgers Tax Committee meeting will be held on Tuesday, May 6, 2014 at 10am at Village Hall.

XI. Adjournment

Gary Davis made a motion to adjourn the Lodgers Tax Committee meeting. The motion was seconded by Wayne Hajovsky, passed unanimously and the meeting was adjourned.