

Lodgers Tax Advisory Board Meeting

MINUTES

WEDNESDAY, OCTOBER 24, 2012 10:00AM

VILLAGE HALL

MEETING CALLED BY	Rogers Lanon
TYPE OF MEETING	
FACILITATOR	
NOTE TAKER	Tracy Orr
TIMEKEEPER	Meeting Start Time: 10:00am
ATTENDEES	Rogers Lanon <input checked="" type="checkbox"/> Gary Davis <input checked="" type="checkbox"/> Wayne Hajovsky <input checked="" type="checkbox"/> Chad Burns <input checked="" type="checkbox"/> Shauna Cooper <input type="checkbox"/> Barbara Cottam <input type="checkbox"/> Tracy Orr <input checked="" type="checkbox"/> _____

Guest Don Borgeson was present.

Agenda topics

CALL TO ORDER	The meeting was called to order by Chairman Rogers Lanon at <u>10:05am</u> .	
Pledge of Allegiance: Chairman Lanon called for the Pledge of Allegiance		
Roll Call: The following members were present: Rogers Lanon, Gary Davis, Wayne Hajovsky, Chad Burns, and Tracy Orr.		
APPROVAL OF AUGUST 14, 2012 AGENDA	Motion: <u>Gary Davis</u> Second: <u>Wayne Hajovsky</u> The agenda was approved unanimously	
Approval of August 14, 2012 Meeting Minutes: Motion: <u>Gary Davis</u> Second: <u>Wayne Hajovsky</u>		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OLD BUSINESS

	1. Update of Finances: There is \$33,346 is the lodgers tax account to date. All invoices presented to Lodgers Tax have been paid. A comparison was run from 7/11-9/11 and 7/12-9/12. Lodgers tax is up almost \$20,000. Once Lupita deHerrera gets through the audits, she will give us an updated financial report on Lodgers Tax.
NEW BUSINESS	1. Update on 360-Angel Fire App: Tracy Orr reported that Chris Madrid is working on our app. We are in the final design phase. Janet Sailor will be marketing the app here in Angel Fire and working closely with Chris Madrid on the Angel Fire details.
	2. Proposal for App Manager: Gary Davis made a motion to approve Janet Sailor to do the app work at a cost of \$12,500 through June 30, 2013. Wayne Hajovsky seconded the motion and the motion passed unanimously.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

NEW BUSINESS	3. Angel Fire Movie/Video: Joe Haukebo is working on this at a cost of roughly \$9,700.
---------------------	--

4. Revisions to the RFP for Lodgers Tax Funds: Wayne Hajovsky would like to see Angel Fire set limits to how much each organization can get. Give them money if they are less than 3 years old, less money if they have been in existence longer than that. Use a sliding scale. Don Borgeson suggested we spend more money on summer. Wayne Hajovsky stated that each group needs to track more and document better in order to receive funds. They need to provide solid proof of "heads in beds" and advertising. It is the Village of Angel Fire's job to help them, not carry them. If the organization has been in business more than 10 years, they would receive \$5,000. Five years or more, they get \$7,500 and less than three years, the organization gets \$10,000, as an example. Wayne Hajovsky would like to see the Village use some funding for a professional marketer with the stipulation that the committee has control of the line item advertising.

OTHER BUSINESS	
-----------------------	--

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

REQUESTS AND RESPONSES FROM THE AUDIENCE	None
---	------

NEXT MEETING DATE AND ADJOURNMENT	The next meeting of the Lodgers Tax Advisory Board will be Tuesday, January 22, 2013 at 10am.
--	---

Motion to Adjourn: Motion Wayne Hajovsky Second Gary Davis

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DISCUSSION	
-------------------	--

CONCLUSIONS		
th		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OBSERVERS	
RESOURCE PERSONS	